

Powering Valuable Experiences at Every Touchpoint

The touchpoint technology partner for enterprises worldwide, Aila works to make your brand's real-world interactions and transactions more valuable, every day. Aila's industry-leading TrueScan™ software and suite of Interactive Kiosks™ and Mobile Imagers™ beautifully combine proven iOS capabilities with superior integrated scanning—powering front-end applications that create brand new possibilities for brick-&-mortar and beyond.

Exclusive, Flexible Tools & Technologies

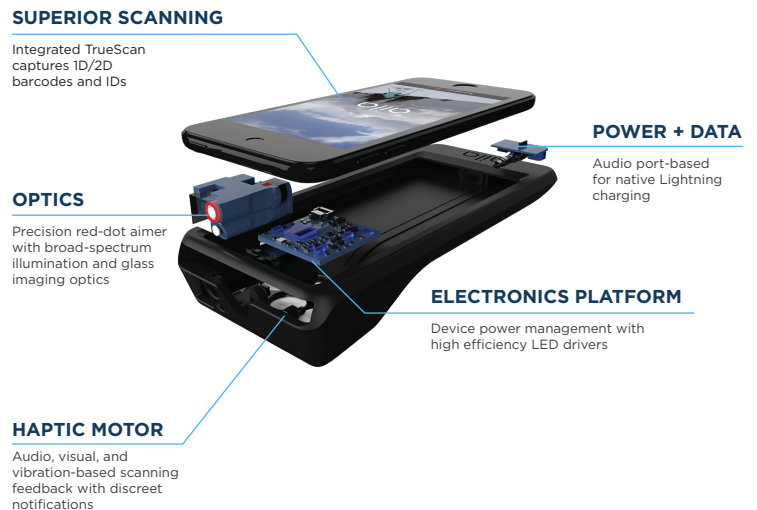
INTERACTIVE KIOSK

A powerfully engaging, versatile tool for enterprises to elevate customer touchpoints and streamline everyday operations



MOBILE IMAGER

The ultra-lightweight, ultra-intuitive, handheld barcode scanner that lets sales associates switch from operations (like inventory) to interactions (clienteling) in seconds



TRUESCAN

Aila's signature scanning technology, TrueScan transforms the native camera on iOS devices into the industry's best integrated scanner that can read all major current (and future) barcode symbologies, eliminating the need for bulky external imaging engines. TrueScan delivers fast, accurate scanning right out of the box, while its learning algorithm improves performance with increased usage.

“Aila was the **only solution** that we found that could meet our needs – it lets our customers and associates **quickly** and **efficiently** scan the tiny labels on our products to ensure all of their interactions **meet our brand standards**. Aila’s **scanning speed and accuracy is far beyond** anything else we have seen.”

– Hampton Catlin, VP of Engineering, Rent the Runway

Imaginative Solutions, Real Results



AILA + RENT THE RUNWAY

This collaborative Aila solution enables Rent the Runway customers to connect their online activity with brick-and-mortar transactions to create seamless, personalized experiences. Scanning-enabled Interactive Kiosks streamline customer workflows and enhance sales associate efficiency by allowing subscribers to quickly pick up and drop off orders or make exchanges.



AILA + STOP & SHOP

Aila’s Interactive Kiosks for Deli enable shorter lines, attract additional customers, and reduce employee downtime, improving profit margins at the deli counter and increasing overall customer satisfaction. Specially programmed and branded kiosks offer custom ordering, price checks, product recommendations, and loyalty check-in.



AILA + LABCORP

Aila Enhanced Patient Interactive Kiosks at more than 2,000 LabCorp facilities enable users to register and check in for appointments, process payments, scan ID and insurance cards, and perform other registration activities without requiring staff assistance. The secure, HIPAA-compliant system reduces errors, speeds up operations, and optimizes individual experiences.

Customer interaction capacity:

+400%

@ RENT THE RUNWAY

LEARN MORE

Contact our sales team to see how Aila’s solutions can help you.

Call: 617.903.8331
Email: sales@ailatech.com
Explore: ailatech.com

aila

EXPERIENCE SEAMLESS.